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5 MUST HAVE TOOLS FOR SMALL BUSINESSES

SWIPE TO FIND OUT

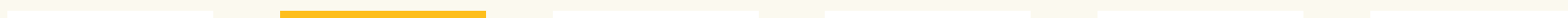


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SOCIAL MEDIA MANAGEMENT

LOOMLY

Small businesses need to be active on social media, but managing all those accounts can be time-consuming. Loomly offers a suite of tools to help you schedule posts, edit the post per channel and respond to comments and messages.



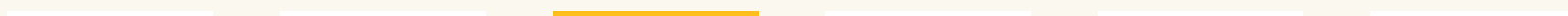
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EMAIL MARKETING

CONSTANT CONTACT

Email is still one of the most effective ways to reach your customers, and Constant Contact makes it easy to create beautiful newsletters, manage subscribers, and track your results.

I love this tool as I can also create automated email trails to really help promote my business to the right people.

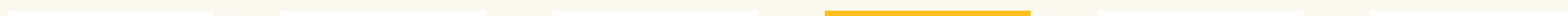


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WEBSITE BUILDER

WIX

If you don't have a website, you may need one! Wix is my favourite for startups who are looking for something to showcase their business and perfect for those with no coding experience.



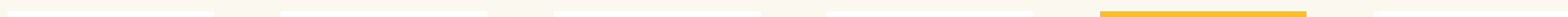
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REVIEWS

FIND IT SCORE IT

Reviews are a useful way to monitor how happy your customers with no fake reviews....guaranteed!

Find it Score it allows your customers to leave a review and captures their data so you can re-market to them using email or SMS.

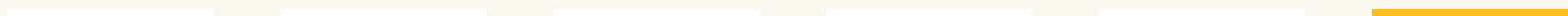


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CRM

PIPEDRIVE

A CRM (customer relationship management) system is essential for any small business trying to grow. Pipedrive is simple to use and allows you to visually monitor your sales pipeline simpler.



WANT MORE MARKETING TIPS?



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